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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/561,416	05/26/2006	Masaaki Yoshikawa	P28976	6545
52123 7590 03/16/2010 GREENBLUM & BERNSTEIN, P.L.C. 1950 ROLAND CLARKE PLACE RESTON, VA 20191				
EXAMINER KIM, STEVEN S				
ART UNIT 3685		PAPER NUMBER		
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APPLICATION NO./ CONTROL NO.	FILING DATE	FIRST NAMED INVENTOR / PATENT IN REEXAMINATION	ATTORNEY DOCKET NO.
10561416	5/26/2006	YOSHIKAWA, MASAOKI	P28976

EXAMINER

STEVEN KIM

ART UNIT PAPER

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DATE MAILED:

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**Commissioner for Patents**

The amendment filed on cancels all the claims that were rejected by Examiner in the previous office action. The Applicant adds new claims, claim 18-34, with the amendment. The newly added claims, however, result in shift from original presentation of claims. For example, the independent claim 1 in the original claim is directed to a viewing control apparatus with functional description including: stores content identification information and viewing condition information, updates viewing condition information upon reproducing of advertisement, and controls reproduction of the content based on the viewing condition. The independent claim 16 of the original claims is directed to viewing control program significantly similar to the functionalities claimed in claim 1. The independent claim 17 is directed to a secure module that stores encrypted content and content viewing condition information.

The newly added claim 18 recites "A viewing control apparatus that acquires, via broadcast, communication or from a recording medium, contents encrypted by first key data, contract information including identification information of the contents and date information indicating a date which allows viewing of the contents, an advertisement associated with the contract information, and common information including the first key data and the identification information, the apparatus comprising: a storage that stores the contract information associated with the advertisement upon viewing of the advertisement; an extractor that, upon acquiring of the common information, searches the identification information included in the contract information stored in said storage, for a same identification information as the identification information included in the acquired common information, determines whether or not the viewing of the contents associated with the searched identification information is allowed, based on the date information included in the contract information including the searched identification information, and, upon a determination that the viewing is allowed, extracts the first key data from the acquired common information; and a decoder that decodes the encrypted contents using the extracted first key data." This represent significant shift from the original presentation and is patentably distinct. The independent claim 26 is directed to a method but significantly similar in functionality as those claimed in claim 18. The independent claim 27 is similar to claim 18 with additional elements. Other claims are similarly applicable as each depends on claim 18, 26, or 27.

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